



The
Urban Alliance
Foundation, Inc.

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**PRESS RELEASE
FOR IMMEDIATE RELEASE**

**Help Develop the Untapped Potential of DC Youth
Local Nonprofit Appeals to Business Community for Support**

Washington, DC – October 11, 2005 – Dominique Hammonds, a native Washingtonian, began her freshman year at Virginia State University this fall studying sports management and law. She attributes her choice, and the opportunity to pursue it, to an internship program she participated in during her senior year at Anacostia High School. The internship program, provided through the local nonprofit Urban Alliance, allowed Dominique to work a paid, professional internship while also receiving life skills training, job readiness workshops, matched savings account, and college/career planning assistance.

“They (UA) give opportunities and chances that are not normally given to youths,” says Dominique. But to continue providing these services to this year’s crop of bright students, Urban Alliance needs support from the Washington, DC business community.

“We had an unprecedented number of qualified young people apply to our program this year,” states Veronica Nolan, Urban Alliance’s Executive Director. “To allow all of them the opportunity to excel, we are calling on the Washington, DC business community to open their doors.”

Urban Alliance needs businesses in the Washington, DC area willing to sponsor an intern for the 2005/2006 year. The partnership requires potential jobsites to:

1. Allow a student to work 2-5pm Monday-Thursday in a professional setting
2. Have an employee available to mentor/supervisor the youth
3. Donate part or all of the \$8,000 required to pay, train, and support each youth for a year.

If you are interested in becoming a jobsite partner, and helping Urban Alliance inspire excellence in our city's youth, please contact them via:

Phone: (202) 266-5722

Email: vnolan@urbanalliancefoundation.org

Website: www.urbanalliancefoundation.org

The Urban Alliance Foundation

The Urban Alliance Foundation, a local nonprofit dedicated to youth development, has been employing DC youth since 1996, and to date has placed over 500 youth in meaningful, paid internships year-round. Their work has been made possible by partnering with over 100 business partners in the DC area. The goal is to expose high school students to the professional world and prepare them for life after school.

Employing youth works. Students in the program have defied the odds facing those living in under-resourced, urban areas by graduating high school and getting in to college. For the past three years, UA students have had a 96% high school graduation rate, and over 80% have enrolled in college.

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