



The  
Urban Alliance  
Foundation, Inc.

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*For Immediate Release*

## **URBAN ALLIANCE FEATURED IN YOUTH ACTION RESEARCH GROUP REPORT**

### ***Report: "The New Workforce: DC Youth Speak Out for Quality Employment Training & Job Opportunities"***

WASHINGTON, DC – February 16, 2007 – Youth Action Research Group's (YARG) latest report, "The New Workforce: DC Youth Speak Out for Quality Employment Training and Job Opportunities" features an in-depth interview with UA's Executive Director, Veronica Nolan. Urban Alliance is featured as the example for a successful nonprofit youth employment program. The report, which was researched and prepared by DC youth, also highlights their opinions on DC's Summer Youth Employment Program.

An excerpt from the introduction of the report, written by LaKeisha McKinley and Aqiyla Edwards, ages 18 and 16 respectively:

“We see youth employment as an important social justice issue. In the summer of 2004 we wrote, “A Reality Tour of Youth Violence in DC.” We asked over 70 youth what they thought were solutions to youth violence in DC and one of the main things they brought up was improving the quality of DC youth jobs and job training programs. They felt that if there were more jobs for youth and better job training opportunities where youth can learn real job skills, it would help in our development, gives us something meaningful to do, and possibly even help lower the rate of youth violence.”

**YARG** is a youth-driven, membership-based, media and organizing project in Washington DC that supports young people in creating media, doing action research, building social and political analysis, and organizing around issues that directly impact their lives and communities. To find out more, visit their website at [www.yargdc.org](http://www.yargdc.org).

The report is also the start of a new campaign for YARG, advocating better employment opportunities for DC youth.

*The article on UA and the full report can be downloaded at our website –*  
[www.urbanalliancefoundation.org](http://www.urbanalliancefoundation.org)

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*“Urban Alliance gives students the time to shine, and allows them to have a head start on their futures.”*  
Shanita Conley, UA Graduate